



BOND STREET

*A Genuine and very different
Aromatic Mixture*

Contains a rare aromatic tobacco
never before used in popular-price
blends . . . wonderful flavor and
aroma, even the ladies approve.
Smooth, cool and clean-burning.

TWO GRAND PIPE MIXTURES with the *bite out* and the flavor *in*!

offered by **PHILIP MORRIS**



TOB TO ONE
BOND PIPE IS
NOT TO BE DENIED

It is not the *flute* of your pipe—when it begins to
saw like a combination of barbed-wire and old
Christmas carols . . . or just “flat”—like nothing at
all. Look to your tobacco, Mister . . . don’t blame
the pipe! Case dismissed.

Here are two fine tobaccos, for
your judgment.

One is almost certain to delight you
... to make your pipe smoke sweeter
and taste better than ever before.

So we suggest you try them. Either
one first. Then the other.

You’ll find both extra good . . .
smooth and cool-smoking . . . with a
world of flavor *in* . . . and with “the
bite out!”

A Philip Morris advance in pro-

ducing fine tobacco accounts for that
—and here’s the evidence:

HARD-BODIED PROOF Laboratory ana-
lyses of the
mixture (there’s in the smoke, indicates
that the average of an other leading, popu-
lar pipe tobacco is over THREE TIMES AS
IRRITATING as REVELATION! Since BOND
STREET also is produced by the same Philip
Morris method, you’ll find this goes for
BOND STREET too!

Your favorite tobacco dealer has
both REVELATION and BOND STREET.
What can you lose? You may gain—
a new high in enjoyment of your pipe!

EITHER **15¢**

REVELATION

*One of the world's most Perfectly
Balanced Blends*

A magnificent “harmony-blend” of five different,
choice tobaccos . . . cut five different ways
smokes clean, cool and even—every puff a pleasure.



Try them—
separately—or mix them
to your taste.

